

CONTEST RULES
(the “Official Rules”)

CASH BLAST
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have received, understood, and agreed to these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or their affiliates (“**Rogers**”) on behalf of CKKS (KiSS RADiO) (the “**Station**”).

The following entities are co-sponsors of the Contest: Sunwing.ca (“**Sunwing**”).

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

Although the Contest may be communicated, promoted, or administered by means of a third party social media or social networking service or site (a “**Third Party Service**”), the Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Service; any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

2. WHO MAY ENTER THE CONTEST?

The Contest is open only to residents of the Province of British Columbia who are 19 years or age or older as of the date of entry and who reside within the listening range of the Station. For greater certainty, to be eligible, you must be able to access the Station’s terrestrial broadcast without recourse to satellite radio, the Internet (including simulcasting), cable television, an application (including a web, digital or telephone application), or any other non-traditional listening device or tool. Whether or not an individual resides within the listening range of the Station will be determined by Rogers.

The following individuals are not eligible to enter the Contest:

- (a) employees, officers, directors, agents, and representatives of: (i) the Sponsors, or any of their respective parents, subsidiaries or affiliates; (ii) any prize suppliers; (iii) any and all other companies associated with the Contest;
- (b) a household member of any of the individuals listed in (a), above, whether or not related;
- (c) members of the immediate family (spouse, parent, child, sibling) of the individuals listed in (a), above
- (d) individuals who have won any prize valued at approximately \$1,000 or more from the Station within six (6) months of selection as a potential winner of this Contest.

3. WHEN DOES THE CONTEST START/END?

You may enter the Contest between 7am on Monday, September 23, 2019 and 4pm on Friday, October 18, 2019 excluding Monday, October 14, 2019 (Thanksgiving Day) (the “**Entry Period**”). All times referenced in these Official Rules are Pacific Times.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest.

- (a) Listen to the Station at approximately 7AM, 9AM, 12PM and 4PM weekdays (Monday-Friday) during the Entry Period for a cue to text. Within two (2) minutes of any such cue to text (the “**Entry Window**”), send the Station a message starting with the word CASHBLAST and YOUR NAME to the SHORT CODE 10456. Such message may be sent via a cellular telephone that is capable of two-way messaging. Your carrier’s standard text message or short code message and data rates may apply. By sending a message in accordance to the foregoing, you are immediately deemed to be a Contest entrant, and you consent to the Station putting you on-air in connection with this Contest. Where a message entry has been submitted via a cellular telephone, the entry will be deemed to have been submitted by the Authorized Mobile Account Holder of such cellular telephone. “**Authorized Mobile Account Holder**” is defined as the natural person who is assigned to a cellular telephone number by a wireless carrier that is responsible for assigning cellular telephone numbers.

The Station’s online stream may be a delayed stream of the Station’s radio signal and may vary depending on your computer’s memory capacity and the speed of your Internet connection. For that reason, it is recommended that listeners listen to the Station in “real time” by turning on an actual radio. The Releasees (defined below) assume no responsibility for entrants not submitting timely messages to the Station following any cue to text as a result of any delays in the Internet stream.

- (b) Following the close of each Entry Window, Station representative will conduct a random draw (a “**Text Draw**”) at the Station offices in Vancouver, BC from among all eligible messages received during such Entry Window (the “**Eligible Messages**”). One (1) Eligible Message will be selected at random at each Text Draw and the individual associated with such selected Eligible Message will be deemed a potential Contest qualifier (each, a “**Qualifier**”).

Eligible Messages that are not selected in respect of a particular Text Draw will NOT carry forward to the next Entry Period but will be entered in the Grand Prize Draw described in Section 8 below. Messages that are not received by the Station will be deemed ineligible.

- (c) Following each Text Draw, a representative of the Station will contact the applicable Qualifier using the information provided in the Qualifier’s Eligible Message. In the event the Station representative is unable to contact a Qualifier for any reason (including, without limitation, in the event the telephone line is dead when called by a Station Representative, or no audible response is heard, or no one responds to the Station representative’s telephone call, or the telephone call goes to voicemail, or the Station representative receives a busy signal, or the Potential Qualifier is not otherwise available as determined in the absolute discretion of the Station representative), then the Qualifier will be deemed to be disqualified in respect of the applicable Text Draw; and, in Rogers’ sole discretion and time permitting, an alternate Qualifier may be randomly selected in accordance with the above, and so on and so forth, until a Qualifier is successfully contacted by a Station representative in respect of the applicable draw.
- (d) Upon contact with a Qualifier in accordance with paragraph (c), above, a Qualifier will be invited to participate in a virtual CASH BLAST board game (“**Game**”) containing 16 numbers (1 through 16) with ~~13~~ **twelve (12)** dollar amounts and ~~3~~ **four (4)** zonks. Qualifier needs to select three numbers to reveal cash prizes behind each number. If all three numbers selected by Qualifier reveal a cash amount, the Qualifier will be deemed the potential winner of the total sum of the revealed cash amounts. Limit of one (1) prize per Qualifier.

If, however, at anytime one of the three numbers selected by the Qualifier reveals a zonk or zero dollar amount, the Qualifier’s game is over and they do not win the cash. It will be up to the next Qualifier to continue the Game.

A Game is considered completed once a potential winner has won a cash amount, at which time the CASH BLAST board will be reset.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

You may play as often as you want, however, once an entrant wins a Game, such entrant can no longer play for another cash prize during the Contest, or on CKKS (KiSS RADiO) for a period of thirty (30) days. If the value of the cash prize is \$1000 or greater, then the one hundred eighty (180) day rule applies and such entrant can not participate in a CKKS (KiSS RADiO) contest for a period of six (6) months.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

In addition, the Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the "**Entry Material**") is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules;
- (f) you agree that the Sponsors shall have the right at any time to require proof of identity or eligibility to enter the Contest; failure to provide any such proof upon request may result in disqualification;
- (g) you release and forever discharge the Sponsors, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the "**Releasees**"), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, or any travel or activity related to any prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

A. Cash Prizes: A total of 80 Games are available to be played in the Contest with randomly distributed amounts of cash ranging from \$5.00 to \$500.00. There is a total of \$18,000 cash to be distributed across the 80 Game plays. Limit of one (1) Cash Prize per Qualifier.

B. GRAND PRIZE

There is one (1) Grand Prize available to be won in the Contest (“**Trip Prize**” or “**Sunwing prize**” or “**prize**”) consisting of one (1) all-inclusive vacation for the winner and one (1) guest (two (2) adults) (collectively the “**Travellers**”) to the Riu Republica, Punta Cana, Dominican Republic.

The Sunwing prize includes:

- Roundtrip airfare, based on economy class from any available Canadian gateway to Punta Cana, the Dominican Republic onboard a Sunwing Airlines operated flight
- 7 (seven) nights standard accommodations at the Riu Republica in a room based on double occupancy
- All Inclusive meal plan while at the Riu Republica
- Land transfers between the airport and hotel in destination
- All hotel taxes and processing fees
- Taxes (including, but not limited to, departure taxes, air seat/airline taxes and applicable federal, provincial, municipal, state and/or local taxes) to be paid for by CKKS

The approximate retail value of Grand Prize is \$4,170 CDN (\$2085 per person). Actual value may vary based on prize particulars.

The Sunwing prize DOES NOT INCLUDE:

- Ground transportation not specifically mentioned above (including transportation to and from you and your guest(s) homes)
- Airport improvement fees
- Insurance (including, but not limited to, travel insurance, medical insurance and trip cancellation insurance)
- Connecting flights (including to the departure gateway city if you do not live near an available gateway)
- Sightseeing tours and other in-destination activities
- Travel related fees/surcharges
- Excess baggage fees
- Departure taxes exiting the Dominican Republic (USD \$20 p/p)
- Costs associated with obtaining travel documents (including, but not limited to passports and visas)
- Costs associated with obtaining necessary vaccinations
- Items of personal nature
- Additional meals
- Room upgrade
- Tips & gratuities
- In-room movies

The following terms and conditions apply to the Sunwing prize awarded in this Contest:

- (a) All prize particulars will be determined by the Sponsors:
- Each Traveller must have reached the age of majority in his or her province or territory of residence
 - Travel is valid until September 30, 2020 (the “Travel Period”)

- Travel is subject to availability and must be requested a minimum of four (4) weeks prior to the requested departure date
- Blackout periods apply, including without limitation: Nov 21-28, Dec 17-Jan 04, Jan 18-25, Feb 12 – 22, March 11-15, Apr 8-22 , May 23-30, June 27-July 4 and Aug 01-31 subject to availability
- If the winner is unable to travel during the Travel Period, the winner will be required to forfeit the prize and an alternate winner may be selected at Sunwing's sole discretion
- Once reservations are made, they cannot be changed
- As Sunwing Airlines does not operate year- round in many Canadian gateways and Sunwing Airlines has stopped flying for the season out of the closest Canadian gateway for winner's requested travel dates- it is left at the responsibility of the winner to make his/her way to the next closest Canadian gateway with operating flights for his/her requested departure dates
- Sunwing Airlines operates out of the Vancouver International Airport into the Punta Cana International Airport only for the winter flying season of December 16, 2019 until April 27, 2020. If the winner chooses to fly before or after these dates, any connecting flights into the closest Sunwing operating Canadian gateway will be the responsibility of and at the expense of the winner.
- All reservations are subject to the terms and conditions set out in Sunwing's brochure or located on Sunwing's website located at www.sunwing.ca
- The Travellers must be in possession of a valid passport and other necessary travel documents upon selection, which documents must be valid prior to, and for the duration of the trip. Failure to obtain necessary travel documentation will result in forfeiture of the prize
- Any lost or stolen, travel vouchers or certificates will not be replaced
- All airline tickets are subject to flight variations, work stoppage, and schedule or route changes
- Sunwing reserves the right to structure travel routes and select hotels in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight except at the sole discretion of Sunwing
- If the prize, or any portion thereof, is unused, it cannot be carried forward and will be forfeit
- Elements of the prize (including, without limitation, airfare and lodging) may not be used towards frequent flyer miles or other loyalty programs
- The Travellers must comply with all applicable laws, including but not limited to, all local laws while in destination
- The prize, and any portion thereof, is non-exchangeable, non-transferable, non-refundable, has no cash surrender value and must be accepted as awarded with no substitutions, except as may be decided by Sunwing in its sole discretion
- Sunwing reserves the right, in its sole discretion, to substitute and/or modify the prize or any portion thereof, with a prize of equal or greater value for any reason
- The Travellers may be required to present a valid major credit card for deposit or damage protection purposes
- If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances
- The Releasees are not responsible for: any cancellations, alterations, delays, diversions or other changes to the trip itinerary; any costs or expenses incurred as a result of any changes to the trip itinerary; or any damages, loss or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise. The Sponsors are only responsible for the prize elements listed in these Official Rules, subject to the terms and conditions contained in these Official Rules.

9. ARE THERE ANY PRIZE CONDITIONS?

In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) The prize may be substituted, in whole or in part, with a prize or prize component of equal or greater value if the prize or prize component cannot be awarded for any reason.
- (b) The prize must be accepted as awarded and may not be transferred, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided “as is” without representation or warranty of any kind by the Sponsors.
- (c) The prize may not be resold.
- (d) Any unused portion of the prize, once awarded, will be deemed forfeited. The prize will not be replaced if lost, destroyed, mutilated or stolen.

10. HOW WILL THE POTENTIAL GRAND PRIZE WINNER BE SELECTED?

On October 21, 2019 between approximately 6am – 9:59am in Vancouver, British Columbia, Rogers will conduct a random draw from among all eligible entries received. For each prize to be awarded pursuant to these Official Rules, one entrant will be randomly selected as a potential winner and notified using the information provided at the time of entry.

In the event any potential winner does not respond to such notification within three (3) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries, or the prize may be cancelled.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

To be declared a winner, a potential winner:

- (a) must correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- (b) must be in compliance with these Official Rules;
- (c) must sign and return, within any designated time period, a release of liability and consent to publicity form and any other documentation as reasonably required;
- (d) may be required to provide proof of identification to confirm eligibility or to claim a prize, or provide proof that he or she is the authorized account holder of any account associated with the selected entry.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

Odds of winning a Monetary Prize depend on the number of eligible entries received in each Entry Period. Odds of winning the Grand Prize depend on the number of eligible entries received in the entire Contest

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated.

Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised.

If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest.

By accepting a prize:

- (a) you grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) you agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the **"Publicity Material"**) may be used by the Sponsors or their licensees, successors, or assigns (collectively, the **"Publicity Parties"**) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- (c) you acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) you waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers' collection, use and disclosure of your personal information in accordance with the Privacy Policy, available at www.rogers.com/web/content/Commitment-to-Privacy (the **"Rogers Privacy Policy"**), for purposes of administering the Contest as described in these Official Rules.

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, **"Commercial Communications"**) from the Sponsors or other parties. Should you elect to receive Commercial Communications from Rogers, your personal information will be used by Rogers to that end, in accordance with the Rogers Privacy Policy.

Your personal information may be disclosed to a third party in the following circumstances:

- (a) in accordance with these Official Rules, or with your consent, or as otherwise permitted or required by law.
- (b) if you elect to receive Commercial Communications from a party other than Rogers, Rogers will disclose your personal information to that other party for that purpose;
- (c) if you are a potential prize winner, Rogers may disclose your personal information to any prize supplier for purposes of prize fulfillment; and
- (d) if you have been asked to sign and return a release of liability and consent to publicity form or other documentation in accordance with the terms of these Official Rules, Rogers may disclose your personal information to any interested party, such as an entity who is released from liability.

Rogers' disclosure of your personal information to another party will cause your personal information to be subject to that party's privacy policy and practices.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;

- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The laws of the province or territory in which you reside apply to the Contest.

Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors may cancel, modify, or suspend the Contest or amend these Official Rules for any reason whatsoever, subject to prior approval by the Régie des alcools, des courses et des jeux, if legally required. For example, if for any reason the Contest is not capable of running as originally planned, the Sponsors may adjust any of the dates, timeframes or other Contest mechanics, or suspend or cancel the Contest.

You may not amend these Official Rules in any way.

19. WOULD THE SPONSORS EVER DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors may disqualify without notice or ban someone from the Contest or any future contest for any other reason, including if the Sponsors find that a person has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; or
- (e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.